

acarswell87@gmail.com  
acarswell.com

## Education

*The Art Institute of Washington, Arlington, VA*  
Bachelor of Fine Arts in Graphic Design

March 2010

## Work Experience

**Videographer** Third Street Church of God, Washington, DC

April 2007 - present

Videotape church services/events and production of DVDs available to members; created the logo and identity as well as promotional items for the 100th anniversary celebration.

**Graphic Design Intern**, BioReliance, Rockville, MD

July 2010 - March 2011

Redesign company intranet site, video shooting/editing for external site, logo and branding design, style guide development and PowerPoint template creation.

**Graphic Design Intern**, Middle East Media Research Institute (MEMRI), Washington, DC

Oct 2010 - present

Create "featured" web images to be used on memri.org and memritv.org, book and article layout, image correction and optimization.

## Skills

Adobe CS4 (Photoshop, Illustrator, InDesign, Flash); HTML, CSS, Joomla;  
Microsoft Word, PowerPoint; PC and Macintosh platforms

## Relevant Experience

Designed wedding invitation/program, created DVD of wedding service/reception

March-April 2011

Shot/Edited promotional videos of president, lab facility for BioReliance website

January-February 2011

Design of a brochure for the Asbury Federal Credit Union

April 2010

Created a logo for NexLevel, LLC, a financial agency for young athletes

January 2010

Honors courses for client-based projects; clients included the Alexandria Health Department, DC Public Education Fund, Young Professionals Auxiliary Council of DC and Career Services at The Art Institute of Washington

April-June &  
October-December 2009

Developed an identity for the Third Street Church of God including a logo, stationery and various print media such as flyers, bulletins and banners

2004 - present

## Honors

*The Art Institute of Washington, Arlington, VA*

Dean's List and President's List honors

Graduated Magna Cum Laude, Washingtonian Award

August 2007 - March 2010

March 2010